

SITE BLOCKING IN THE WORLD



Australia



Austria



Argentina



Belgium



Bulgaria



Croatia



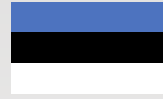
Cyprus



Czech Republic



Denmark



Estonia



Finland



France



Germany



Greece



Hungary



Iceland



India



Indonesia



Ireland



Italy



Korea, South



Latvia



Liechtenstein



Lithuania



Luxembourg



Malaysia



Malta



Mexico



Netherlands



Norway



Poland



Portugal



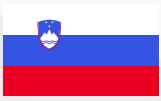
Romania



Russia



Singapore



Slovenia



Slovakia



Spain



Sweden



United Kingdom

FOCUS ON ASIA PACIFIC



India



Singapore



Australia

South Korea



Malaysia



Indonesia



Court-ordered



Administrative

SITE BLOCKING IN EUROPE

32 countries in Europe have legislation for blocking overseas websites

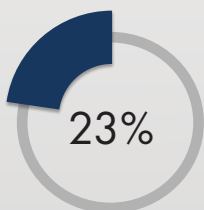
28 are EU member states bound by EU copyright directive 8.3

13 countries have successfully had cases processed through the courts

UK Case Study

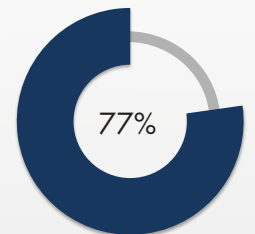
Injunctions increase traffic to legal sources of content:

In May 2015, a study from Carnegie Mellon University suggests that website blocking requires persistent blocking of a number of piracy sites in order to effectively migrate pirates to legal channels.

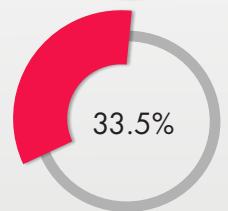


Increase in usage of legal streaming services (such as Netflix) among the heaviest users of the major piracy sites blocked in the UK

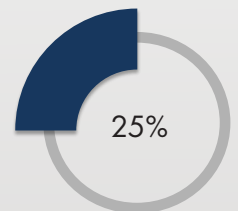
Average fall in traffic from the UK to blocked piracy sites



Average global traffic decline to blocked piracy sites



Overall traffic decline to the top 250 piracy sites from the UK, including those not the subject of blocking orders



Overall global traffic decline to the top 250 piracy sites from the UK, including those not the subject of blocking orders

